

Overview Q1 2020

New Listings

-11% Year-over-Year

Closed Sales

-1.6% Year-over-year

Average Days on Market

-3% Year-over-year

Average Price Per SgFt

+3% Year-over-year

Median Sale Price

+5% Year-over-year

The coronavirus pandemic is effecting real estate in unprecedented ways and the ultimate impact on the Santa Clara County market is far from being known. As a quarterly synopsis based on closed sales, this report is by its nature a look in the "rear-view mirror" and is only minimally reflective of the shifts in business at the end of March.

Through the first couple of months of 2020, sales activity trended in a positive direction, helped by pent up demand and low mortgage rates. However, a growing unease over the direction of the economy and potential spread of COVID-19 disrupted some sales potential. The volume of sales (SFR) in the first quarter fell by 10% from the first quarter of 2019, driven in large part by the economic shutdown in the second half of March. First Quarter 2020 new listings increased 55% with days on market falling from 35 days to 23 days on market. While overall activity declined, regional pricing trends improved. Some of the increase in the median price of homes sold can be attributed to some sluggishness in the lower price ranges early in the year. The tight inventory combined with additional buying power from lower mortgage rates helped spur an increase in the number of sales closed at over asking price.

As the coronavirus pandemic spread, the stock market dropped sharply, nonessential businesses closed, and Santa Clara County became an epicenter of the virus within the Bay Area, sales activity dropped precipitously. Yet despite these incredible challenges, business did not stop; prospective buyers continue to shop online, agents are conducting virtual appointments, new contracts are being signed, and over 760 deals have closed in the month of April.

GENERAL MANAGER, TEAM LEADER BRYON ZAPF

**Data Highlights** Q1 2020

The Q1 2020 median sales price for single-family homes of \$1,375,000 is slightly DOWN compared to Q1 2019's median sales price of \$1,459,543.



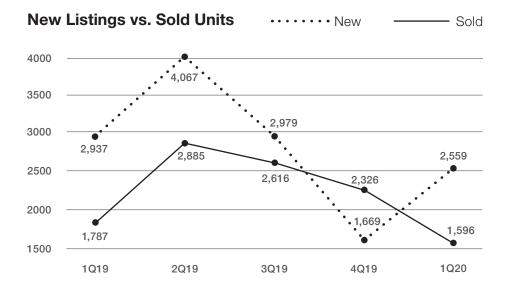


Homes sold over asking price ticked up

SLIGHTLY quarter-over-quarter.

Dollar volume is UP 1% compared to 2019's first quarter.

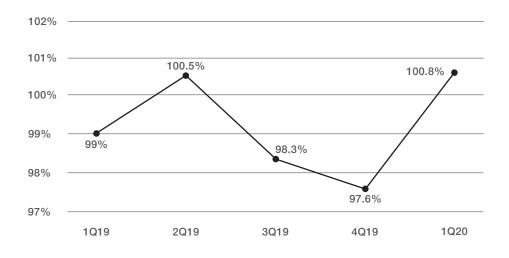
Q1 2020 saw a sharp increase in new listings following 3 consecutive declining quarters from its peak in Q2 2019. Median sales price is down for 0-3 bedroom homes, however, pricing has increased for the 4+ bedroom category. Listings spent fewer days on market and sold slightly above asking price.



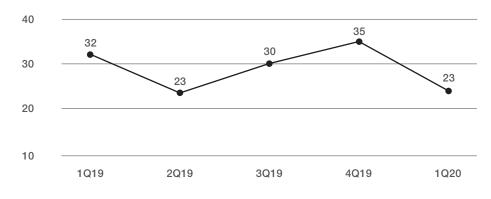
#### **Median Sales Price**

	0 - 1 B D	2 B D	3 B D	4 B D	5 + B D	ALL
1Q19	\$760,000	\$924,750	\$1,100,000	\$1,339,000	\$1,704,000	\$1,459,543
2Q19	\$1,025,000	\$975,000	\$1,190,000	\$1,430,000	\$2,132,500	\$1,325,000
3Q19	\$584,750	\$930,000	\$1,138,000	\$1,320,000	\$1,621,250	\$1,236,000
4Q19	\$660,000	\$905,444	\$1,100,000	\$1,350,000	\$1,800,000	\$1,230,000
1020	\$456,000	\$709,444	\$1,057,500	\$1,685,000	\$3,100,000	\$1,375,000

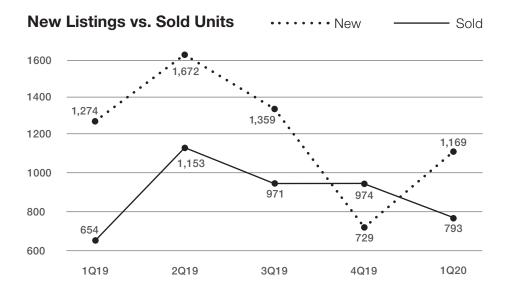
#### Median Sales Price vs. Original Asking Price



#### **Average Days on Market**



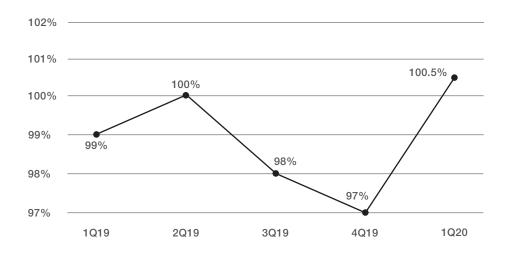
Q1 2020 saw a sharp increase in new listings following 3 consecutive declining quarters from its peak in Q2 2019. Median sales price is down for 0-2 bedroom homes, however, pricing has increased for the 3+ bedroom category. Listings spent fewer days on market and sold slightly above asking price.



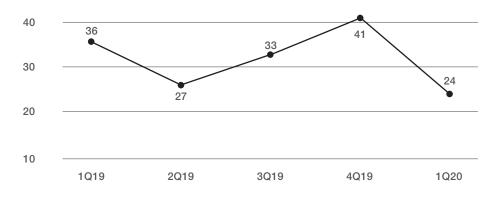
#### **Median Sales Price**

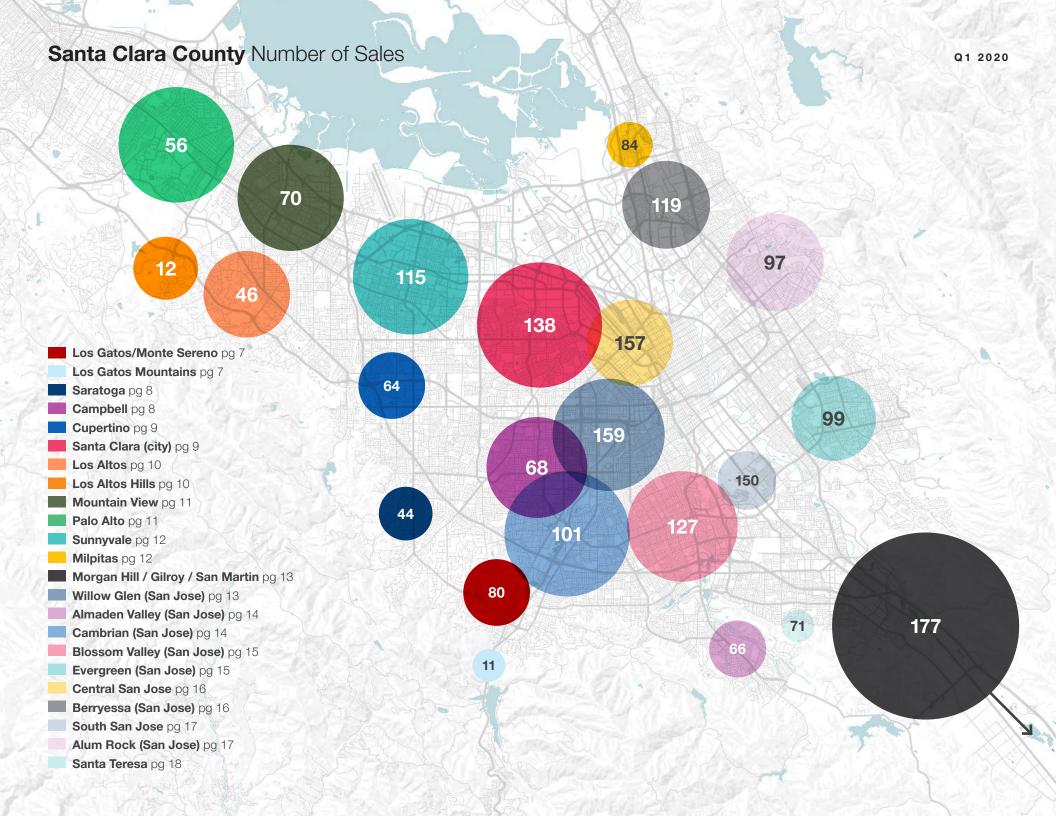
	0 - 1 B D	2 B D	3 B D	4 B D	5 + B D	ALL
1Q19	\$610,000	\$765,000	\$975,000	\$892,500	-	\$811,250
2019	\$560,000	\$800,000	\$1,100,000	\$1,165,000	-	\$874,000
3Q19	\$570,000	\$743,940	\$978,871	\$1,075,000	\$1,778,950	\$826,000
4Q19	\$545,000	\$731,500	\$915,000	\$950,000	-	\$777,500
1020	\$465,000	\$715,000	\$1,162,500	\$1,852,500	-	\$800,000

#### Median Sales Price vs. Original Asking Price



#### **Average Days on Market**





#### **Los Gatos / Monte Sereno**



**\$5,875,000**Highest sale price







		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	- \$1,825,000	\$915,375 \$1,590,500	\$1,830,000 \$2,050,000	\$2,350,000 \$2,550,000	\$2,879,000 \$2,500,000	\$2,280,000 \$2,200,000
% PRICE CHANGE		-	42%	11%	8%	-15%	-4%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	\$477,725 -	\$970,000 \$942,500	\$1,325,000 \$1,437,500	\$1,650,000 \$1,700,000		\$1,176,500 \$1,425,000
% PRICE CHANGE		-	-3%	8%	3%	-	17%

#### **Los Gatos Mountains**



**\$2,500,000**Highest sale price



**\$675,000**Lowest sale price





		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	\$635,500 -	\$420,375 \$797,500	\$1,161,500 -	\$1,027,500 \$1,665,000	\$1,375,000 \$2,184,000	\$1,005,000 \$1,275,000
% PRICE CHANGE		-	47%	-	38%	37%	21%
Townhome/Condo Median Sales Price	Q1 2019	-	-	-	-	-	-
	Q1 2020	-	<del>-</del>	<del>-</del>	_	_	
% PRICE CHANGE		-	-	-	-	-	-

## Saratoga

**\$5,000,000**Highest sale price







		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	-	\$965,000	\$1,015,000	\$3,550,000	\$2,750,000
	Q1 2020	-	\$1,838,000	\$2,145,000	\$2,875,000	\$3,200,000	\$2,618,750
% PRICE CHANGE		-	-	55%	65%	-11%	-5%
Townhome/Condo Median Sales Price	Q1 2019	-	\$835,000	\$1,600,000	_	-	\$1,190,000
Townhome/Condo Median Sales Price	Q1 2020	-	\$836,500	\$1,635,000	-	_	\$1,580,000
% PRICE CHANGE		-	0%	2%	-	-	25%

### Campbell



**\$3,195,000**Highest sale price







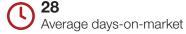
		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$1,037,500	\$1,328,888	\$1,720,000	\$1,887,000	\$1,421,250
	Q1 2020	-	\$1,364,750	\$1,450,000	\$1,545,000	\$2,150,000	\$1,500,000
% PRICE CHANGE		-	24%	8%	-11%	12%	5%
Townhome/Condo Median Sales Price	Q1 2019	\$615,000	\$687,500	\$1,283,990	\$1,327,990	-	\$1,155,500
Townhome/Condo Median Sales Price	Q1 2020	\$520,000	\$777,500	\$1,005,000	\$1,545,000	_	\$940,000
% PRICE CHANGE		-	12%	-28%	14%	-	-23%

## **Cupertino**









		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$2,180,000	\$2,600,000	\$2,322,500	\$2,565,000	\$2,310,000
	Q1 2020	-	\$1,900,000	\$2,080,000	\$2,500,000	\$2,720,000	\$2,200,000
% PRICE CHANGE		-	-15%	-25%	7%	6%	-5%
Townhome/Condo Median Sales Price	Q1 2019	\$864,000	\$1,254,000	\$1,610,000	-	-	\$1,260,000
Townhome/Condo Median Sales Price	Q1 2020	\$815,000	\$1,239,000	\$1,545,000	\$1,830,000	-	\$1,260,000
% PRICE CHANGE		-	-1%	-4%	-	-	0%

## Santa Clara (city)



**\$2,350,000**Highest sale price



**\$367,000**Lowest sale price



\$ \$901 Highest price/sqft



		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$1,050,000 \$978,500	\$1,317,500 \$1,402,500	\$1,560,000 \$1,632,500	\$1,744,000 \$1,830,777	\$1,380,900 \$1,440,000
% PRICE CHANGE		-	-7%	6%	4%	5%	4%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	\$565,000 \$593,500	\$875,000 \$801,000	\$1,195,000 \$1,305,000	\$1,023,000 \$1,204,500	-	\$940,000 \$825,000
% PRICE CHANGE		-	-9%	8%	15%	-	-14%

#### **Los Altos**

**\$7,650,000**Highest sale price





	<b>30</b> Average days-on-marke
C	Average days-on-marke

		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	-	\$2,925,000	\$3,250,000	\$4,207,500	\$3,262,500
Single Family Median Sales Frice	Q1 2020	-	\$2,600,000	\$3,100,000	\$3,455,000	\$4,850,000	\$3,300,000
% PRICE CHANGE		-	-	6%	6%	13%	1%
Townhome/Condo Median Sales Price	Q1 2019	\$1,420,000	\$1,759,000	\$1,942,500	-	-	\$1,700,000
Townnome/Condo Median Sales Price	Q1 2020	-	\$1,900,000	\$2,200,000	-	_	\$1,912,500
% PRICE CHANGE		-	-	12%	-	-	11%

#### **Los Altos Hills**









		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	-	- \$2,957,500	\$3,984,000 \$3,475,000	\$4,000,000 \$7,200,000	\$3,992,000 \$4,850,000
% PRICE CHANGE		-	-	-	-15%	44%	18%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	-		- -			
% PRICE CHANGE		_	_	_		_	_

#### **Mountain View**

**\$3,480,000**Highest sale price







		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$1,725,000	\$2,150,000	\$2,820,000	\$3,149,444	\$2,347,500
Single Family Median Sales Frice	Q1 2020	-	\$1,915,000	\$2,017,500	\$2,415,000	-	\$2,150,000
% PRICE CHANGE		-	10%	-7%	-17%	-	-9%
Townhome/Condo Median Sales Price	Q1 2019	\$671,000	\$1,125,000	\$1,500,000	\$1,458,152	-	\$1,240,000
Townhome/Condo Median Sales Price	Q1 2020	\$662,500	\$1,025,000	\$1,550,000	\$1,610,000	-	\$1,215,000
% PRICE CHANGE		-	-10%	3%	9%	-	-2%

#### **Palo Alto**









		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$2,200,000 \$2,670,000	\$2,590,000 \$2,800,000	\$3,198,000 \$3,200,000	\$4,100,000 \$3,700,000	\$2,965,000 \$3,100,000
	Q 1 ZUZU	<del>-</del>					
% PRICE CHANGE		-	18%	8%	0%	-11% 	4%
Townhome/Condo Median Sales Price	Q1 2019	\$1,101,750	\$1,360,000	\$1,375,000	\$2,080,000	-	\$1,360,000
	Q1 2020	\$925,000	\$1,665,000	\$1,934,000	\$2,050,000		\$1,875,000
% PRICE CHANGE		-	18%	29%	-1%	-	27%

## Sunnyvale

**\$2,650,000**Highest sale price



**\$1,021**Highest price/sqft



		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$1,167,500	\$1,650,000	\$1,912,500	\$2,308,000	\$1,750,000
	Q1 2020	-	\$1,400,000	\$1,875,000	\$2,065,000	_	\$1,950,000
% PRICE CHANGE		-	17%	12%	7%	-	10%
Townhome/Condo Median Sales Price	Q1 2019	\$680,000	\$1,037,500	\$1,325,000	\$1,496,695	-	\$1,151,000
Townhome/Condo Median Sales Price	Q1 2020	\$662,500	\$975,000	\$1,350,000	\$1,490,000	-	\$1,150,000
% PRICE CHANGE		-	-6%	2%	0%	-	0%

### **Milpitas**



**\$3,850,000**Highest sale price



**\$390,000**Lowest sale price



\$ \$763 Highest price/sqft



		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$900,000	\$970,000 \$1,079,500	\$1,075,000 \$1,395,000	\$1,237,500 \$1,513,400	\$1,080,000 \$1,280,000
% PRICE CHANGE	Q1 2020	-	-	10%	23%	18%	16%
Townhome/Condo Median Sales Price	Q1 2019	\$610,000	\$757,500	\$956,750	\$995,000	-	\$793,002
% PRICE CHANGE	Q1 2020	\$700,000	\$770,000	\$1,015,500 6%	\$1,085,000 8%	<u>-</u> 	\$910,000

# Morgan Hill/Gilroy







	<b>45</b> Average days-on-market
C)	Average days-on-market

		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	\$390,000	\$620,000	\$796,900	\$899,000	\$880,000	\$865,000
	Q1 2020	<del>-</del>	\$655,000	\$780,000	\$899,000	\$1,190,000	\$890,000
% PRICE CHANGE		-	5% 	-2%	0%	26%	3%
Townhome/Condo Median Sales Price	Q1 2019	\$402,500	\$507,500	\$696,250	\$789,000	-	\$603,000
	Q1 2020	<del>-</del>	\$586,000	\$729,990	\$804,177	-	\$660,000
% PRICE CHANGE		-	13%	5%	2%	-	9%

## Willow Glen (San Jose)



\$3,670,000 Highest sale price



**\$495,000**Lowest sale price





		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$1,008,000	\$1,300,000	\$1,634,000	\$1,900,000	\$1,500,000
	Q1 2020		\$1,225,000	\$1,430,000	\$1,725,000	\$1,999,900	\$1,505,000
% PRICE CHANGE		-	18%	9%	5%	5%	0%
Townhome/Condo Median Sales Price	Q1 2019	-	\$765,000	\$1,025,000	\$907,500	-	\$895,000
	Q1 2020	\$495,000	\$642,490	\$825,000	\$1,400,000		\$653,500
% PRICE CHANGE		-	-19%	-24%	35%	-	-37%

# Almaden Valley (San Jose)









		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$930,000	\$1,510,000	\$1,567,500	\$1,710,000	\$1,575,000
	Q1 2020	-	\$800,000	\$1,360,000	\$1,570,000	\$1,742,500	\$1,565,000
% PRICE CHANGE		-	-16%	-11%	0%	2%	-1%
Townhome/Condo Median Sales Price	Q1 2019	-	\$915,000	\$1,150,000	\$1,425,000	-	\$1,112,500
Townhome/Condo Median Sales Price	Q1 2020	-	\$800,000	\$1,360,000	\$1,570,000	_	\$1,198,000
% PRICE CHANGE		-	-14%	15%	9%	-	7%

## Cambrian (San Jose)



\$2,180,000 Highest sale price



**\$425,000**Lowest sale price



Highest price/sqft



		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$929,500	\$1,200,000 \$1,315,000	\$1,330,000 \$1,375,000	\$1,487,500 \$1,472,500	\$1,250,000 \$1,359,500
% PRICE CHANGE	<u> </u>	-	-	9%	3%	-1%	8%
Townhome/Condo Median Sales Price	Q1 2019	\$510,000	\$610,000	\$880,000			\$734,000
	Q1 2020	-	\$805,121	\$1,027,500	-	-	\$825,000
% PRICE CHANGE		-	24%	14%	-	-	11%

# **Blossom Valley (San Jose)**







$\bigcap$	16
C	<b>16</b> Average days-on-market

		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$785,000	\$930,000	\$1,035,000	\$1,000,000	\$992,500
	Q1 2020	<del>-</del>	\$733,500	\$1,010,000	\$1,065,000	\$1,150,000	\$1,050,500
% PRICE CHANGE		-	-7%	8%	3%	13%	6%
Townhome/Condo Median Sales Price	Q1 2019	\$430,000	\$569,000	\$670,000	\$740,000	-	\$602,500
Townhome/Condo Median Sales Frice	Q1 2020	\$454,000	\$560,000	\$710,500	-	-	\$584,000
% PRICE CHANGE		-	-2%	6%	-	-	-3%

## **Evergreen (San Jose)**



\$2,880,000 Highest sale price



\$395,000 Lowest sale price



Highest price/sqft



		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$899,475 \$941,400	\$985,000 \$920,000	\$1,200,000 \$1,237,500	\$1,354,000 \$1,848,000	\$1,149,000 \$1,260,944
% PRICE CHANGE		-	4%	-7%	3%	27%	9%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	\$451,000	\$724,950 \$673,000	\$1,000,000 \$883,500	- \$632,500	-	\$785,000 \$980,000
% PRICE CHANGE	<u> </u>	-	-8%	-13%	-	-	20%

#### **Central San Jose**

**\$2,678,000**Highest sale price



\$1,032 Highest price/sqft



Average days-on-market

		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	\$652,000 \$490,000	\$885,000 \$925,000	\$997,500 \$1,104,000	\$1,150,000 \$1,490,000	\$1,760,000 \$1,300,000	\$995,000 \$1,050,000
% PRICE CHANGE		-33%	4%	10%	23%	-35%	5%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	\$601,000 \$600,000	\$780,000 \$768,500	\$929,575 \$1,010,000	\$1,150,000 \$925,000	-	\$750,000 \$760,000
% PRICE CHANGE		0%	-1%	8%	-24%	-	1%

## Berryessa (San Jose)



**\$1,800,000**Highest sale price



**\$367,000**Lowest sale price



Highest price/sqft



		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$858,000 \$742,000	\$995,000 \$1,160,000	\$1,102,000 \$1,250,000	\$1,320,000 \$1,465,000	\$1,100,000 \$1,250,000
% PRICE CHANGE		-	-16%	14%	12%	10%	12%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	\$453,000 \$470,000	\$810,000 \$641,500	\$900,000 \$950,000	\$1,165,000 \$1,150,000	-	\$837,000 \$843,315
% PRICE CHANGE		-	-26%	5%	-1%	-	1%

#### **South San Jose**

**\$1,253,000**Highest sale price





$\mathcal{T}$	24
ال ال	24 Average days-on-marke

		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019	-	\$688,500	\$812,500	\$850,000	\$792,500	\$820,000
	Q1 2020	-	\$580,000	\$821,500	\$900,000	\$890,000	\$850,000
% PRICE CHANGE		-	-19%	1%	6%	11%	4%
Townhome/Condo Median Sales Price	Q1 2019	\$545,000	\$610,000	\$846,300	\$875,500	-	\$728,000
	Q1 2020	\$368,500	\$750,000	\$699,000	\$789,000	_	\$668,500
% PRICE CHANGE		-	19%	-21%	-11%	-	-9%

## Alum Rock (San Jose)









		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	-	\$607,500 \$970,000	\$739,000 \$811,000	\$840,000 \$907,500	\$920,000 \$1,050,000	\$734,000 \$839,750
% PRICE CHANGE	<u> </u>		37%	9%	7%	12%	13%
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Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	- \$415,000	\$588,500 \$480,000	\$625,000 \$570,000	\$550,000 -	-	\$617,500 \$510,000
% PRICE CHANGE			-23%	-10%	_		-21%

# Santa Teresa (San Jose)









		0 - 1 B D	2 B D	3 B D	4 B D	5 B D +	ALL
Single Family Median Sales Price	Q1 2019 Q1 2020	- -	\$740,000 \$812,000	\$900,000 \$922,500	\$1,020,000 \$1,142,000	\$1,235,000 \$1,235,000	\$950,000 \$1,020,525
% PRICE CHANGE		-	9%	2%	11%	0%	7%
Townhome/Condo Median Sales Price	Q1 2019 Q1 2020	\$565,000 -	\$675,000 \$672,500	\$775,000 \$765,000	\$915,000 -		\$775,000 \$707,500
% PRICE CHANGE		-	0%	-1%	-	-	-10%

#### **Team of Success & Excellence**

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

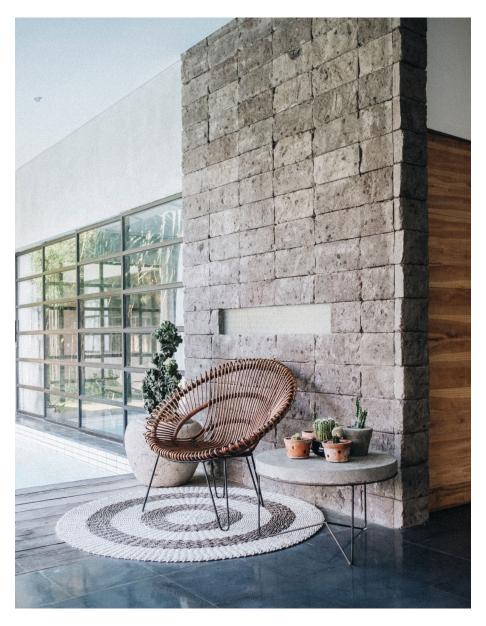
With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 5,000 transactions, totaling more than \$7 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2 million in profit share.



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